

## NEW UNIFORM WEBSITE

Loaded With Uniform Products



**SIGN UP TODAY**

### SIGN UP NOW!

**Turn-key eCommerce web stores** offering shopping cart, leading manufacturer's product catalogs and full self-service administration.

1. Choose from one of our templates
2. Choose your monthly plan below
3. Enjoy your new web site and sales

DEALER PRO PACKAGES	Dealer	Power	Premium	Additional Stores
<b>Pricing</b>				
One-time Setup	\$500	\$800	\$900	\$250
Monthly Fee	\$133	\$200	\$300	\$30
Transaction Fees	None	None	None	None
Professional Services	<i>Additional Design &amp; Website Customization - \$100/hr Programming Changes - \$150/hr</i>			
<b>Online Store Features</b>				
Professional website template	Standard	Advanced	Advanced	Standard
Supplier catalogs loaded to site	5	8	UNLIMITED	Features for additional stores are based on your primary store plan.*
Email Marketing Tool (emails per month)	1,000	5,000	10,000	
Preferred Customer Module	⊘	⊘	✓	
Products added to Google Merchant	⊘	✓	✓	
Inventory status displayed from suppliers	⊘	✓	✓	
Drop ship orders sent right to suppliers	⊘	✓	✓	
Art logo uploader	⊘	✓	✓	
Supervisor order approval process	⊘	✓	✓	
Badge builder	⊘	✓	✓	
Social media and sharing toolbar	✓	✓	✓	
Automatic product and pricing updates	✓	✓	✓	
Robust store administration area	✓	✓	✓	
Ability to add and manage products	✓	✓	✓	

### UniformMarket

Embroidery/emblem placement tool	✓	✓	✓
Bundle product display feature	✓	✓	✓
<b>Merchandising and Promotions</b>			
Up sell capabilities	✓	✓	✓
Single- and multiple-use coupons	✓	✓	✓
Ability to offer free shipping	✓	✓	✓
Tiered pricing options	✓	✓	✓
Product search box	✓	✓	✓
Shopping Cart and Checkout	✓	✓	✓
Single- or multiple-page checkout process	✓	✓	✓
Automatic calculation of tax	✓	✓	✓
<b>Payment Processing</b>			
Payroll deduction ledgers & payment tools	⊘	✓	✓
Employee allowance ledgers and tracking	⊘	✓	✓
Accept credit cards	✓	✓	✓
Accept purchase orders	✓	✓	✓
Integration with merchant accounts	✓	✓	✓
Integration with PayPal checkout	✓	✓	✓
Secure payment gateway services	✓	✓	✓
<b>Order Management</b>			
Customer-confirmation emails	✓	✓	✓
Store owner-confirmation emails	✓	✓	✓
Export orders to CSV files	✓	✓	✓
Customizable shipping rates	✓	✓	✓
Integrated UPS functionality	✓	✓	✓
<b>Marketing</b>			
SEO work for local market search engines	⊘	✓	✓
Search-engine-optimized product pages	✓	✓	✓
<b>Reporting</b>			
Google Analytics with eCommerce tracking	✓	✓	✓

## UniformMarket

Reports for sales, customers, products, etc.	✓	✓	✓
<b>Security and Reliability</b>			
99.9% uptime reliability	✓	✓	✓
Secure data center	✓	✓	✓
First year SSL certificate * Each additional year is \$50/year	✓	✓	✓
First year domain purchase/management * Each additional year is \$30/year	✓	✓	✓
Email addresses	10	UNLIMITED	UNLIMITED
<b>Customer Support</b>			
Free webinar support	⊘	✓	✓
Free phone support	⊘	✓	✓
Free email support	✓	✓	✓
Free online help center	✓	✓	✓

## Current Catalogs Available (more coming soon)

3M	Damascus	Landau
5.11 Tactical	Danner	Liberty Uniform
Alpha Shirt Company	Dansko Shoes	Los Angeles Rose
ALTA Tactical	Daystar	Mace
Altama	Dickies Industrial	Magnum Boots
Ash City	Dutyman	Maxpedition
ASP	Eagle Work Clothes	MDF Instruments
Astra Radio Communications	Ear Phone Connection	Med Gear
Atlanco	Edwards Garment	NES Clothing
Bag Makers	Elbeco	NU Dimension
Barco	FCGI	Nurse Mates
BDS Tactical	Fame Fabrics	Original SWAT
Belleville Shoe	Fechheimer	Peaches Uniforms
Blackhawk	Fechheimer Vertx	Perfection Uniforms
Blackinton	Genuine Grip	Personal Security Products
Blauer	Gloves For Professionals	Pinnacle
Blue Generation	High Performance Uniforms	Premier Emblem
Boston Leather	HWC Equipment	Prestige
Broder Bros	ICEtrekkers	Pro Feet Inc.
Chef Code	Iguana Med	Propper
Chef Works	KLOGS	Rampage Medical Apparel
Chefwear	KOI	Rocky Boots

### UniformMarket

SAI	Spring Footwear	Walkieclip
Samuel Broome Uniform	Streamlight Inc.	Webster Innovations
Sanita	Surefire	Weinbrenner
SanMar	Tactical Assault Gear	White Swan
Skechers	Tri-Mountain Apparel	Wink Scrubs
Smith & Warren	Uncommon Threads	Wolfmark Neckwear
Snap N Wear	Universal Overall	
Southeastern Shirt	VF Image Wear	

✔ = Available as part of this package

⊘ = Not available in this package

NOTE: Prices are subject to change without notice.

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\* Features for additional stores are based on your primary store package. Regardless of your primary store package, additional stores do not include extra free labor or additional emails per month in marketing tool.